

# The Bulletin

of the

Mahoning  
County  
Medical  
Society



There can be no love of the healing art  
without love of humanity —

December, 1933

Volume three

Number twelve

**Lest we forget Dextri-Maltose**  
**the carbohydrate**  
**of choice for thirty years —**  
**never advertised to the public**

No. 1 Maltose 51%. Dextrins 42%. NaCl 2%. H<sub>2</sub>O 5%.  
No. 2 Maltose 52%. Dextrins 43%. H<sub>2</sub>O 5%.  
No. 3 Maltose 51%. Dextrins 41%. KCO<sub>2</sub> 3%. H<sub>2</sub>O 5%.

“The dextrin-maltose preparations possess certain advantages. When they are added to cow’s milk mixtures, we have a combination of three forms of carbohydrates, lactose, dextrin and maltose, all having different reactions in the intestinal tract and different absorption rates. Because of the relatively slower conversion of dextrins to maltose and then to dextrose, fermentative processes are less likely to develop. Those preparations containing relatively more maltose are more laxative than those containing a higher percentage of dextrin (unless alkali salts such as potassium salts are added). It is common experience clinically that larger amounts of dextrin-maltose preparations may be fed as compared with the simple sugars. Obviously, when there is a lessened sugar tolerance such as occurs in many digestive disturbances, dextrin-maltose compounds may be used to advantage.” (Queries and Minor Notes, J. A. M. A., 88:266)

# WHAT A FOOL SHE IS!



SHE IS A NUDIST—IS KIND TO HER THROAT.  
SHE IS NONCHALANT—MILD, YET SATISFIES.  
SHE DOES NOT TRUMP HER PARTNER'S ACE, NOR NEED  
BOVALTINE TO GET TO SLEEP.  
SHE DOES NOT SEE HER DENTIST TWICE A YEAR, nor  
HAVE PINK TOOTH BRUSH.  
SHE DOES NOT HAVE CALENDAR FEAR, nor SMOKE  
HARSH IRRITANTS.  
SHE DOES NOT USE LADY ASKER FACE POWDER, nor  
CUTICLE REMOVER.  
SHE DOES NOT HAVE RUNNERS IN HER STOCKINGS, nor  
DISH-PAN HANDS.  
SHE DOES NOT HAVE MASTITIS, nor WEAR A BRASSIERE.  
SHE DOES NOT SAY, "COME UP AND SEE ME SOMETIME".  
—BUT—

WHAT A FOOL SHE IS!—SHE GIVES HER MILK—A WHEY!  
Indian Creek Farm produces the CLEANEST, MOST  
WHOLESOME MILK and CREAM, that is HUMANLY POSSI-  
BLE to produce, utilizing SCIENCE, HYGIENE, and SANITA-  
TION. You, your family, or your patient DESERVE this ef-  
fort that The Indian Creek Farm is exerting, to measure up to  
the EXACTING REQUIREMENTS OF SCIENTIFIC MEDICAL  
MEN.

Our wish to YOU — MERRY CHRISTMAS and A HAPPY  
NEW YEAR!

Our wish to ourselves—that YOU make OUR NEW YEAR,  
HAPPY AND PROSPEROUS, by using and prescribing INDIAN  
CREEK FARM MILK and CREAM.

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The Home of Youngstown's Better Milk

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Florence L. Heberding

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24 Hr. Service

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Youngstown, Ohio

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Did you know that Wheeler's Tripure Distilled Water is made from spring water, and is aerated by forcing the air into the live steam. Phone us, 3-6710 for a trial case.

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Youngstown, Ohio  
Phone 3-6710

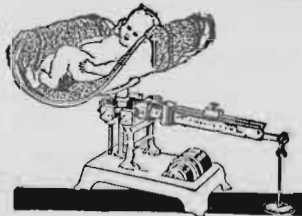
## LYONOLOGY

DID YOU HEAR ABOUT THE DOCTOR THAT TOLD  
HIS WIFE EVERYTHING???  
**STOP THIS IS THE TIME TO TELL HER**

## CHRISTMAS SUGGESTIONS

"Go Tell Your Wife"

Emergency Bag  
Otoscope  
Ophthalmoscope  
Potain Aspirator  
Therapeutic  
Lamps  
Instruments



Baby Scale  
Office Scale  
Waste Bucket  
B. P. Knife Set  
Colorimeter  
Centrifuge  
Headlight

BLOOD PRESSURE APPARATUS, ELECTRIC CAUTERY

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Youngstown, Ohio

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capable and conservative management ...  
unusually complete facilities.

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## **KAOLIN**

**Adsorbs**  
**bacteria**  
**toxins**  
**gas**

**Soothes**  
**the mucosa**

**Protects**  
**ulcerated mucosa**

## **soRICIN**

**Detoxifies**  
**bacteria and**  
**their toxins**

**Inhibits**  
**proteolysis by putrefac-**  
**tive organisms**

**Checks**  
**hypersensitivity**

# **KARICIN**



## *A Normal Bowel*

*Indications:* KARICIN is used particularly in cases of intestinal putrefaction and toxemia, mucous colitis, and various systemic diseases where intestinal intoxication may be secondary or is suspected as the primary cause of the trouble.

*Dose:* 1 tablespoonful three times a day.

*Sample and literature on request*

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**THE**  
**WM. S. MERRELL**  
**COMPANY**  
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*pleasant  
to take*

A freshly made emulsion  
of Pure Cod Liver Oil with  
egg yolks. 12 oz. Bottles \$1

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RELIABLE DRUGGISTS

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Helpful, Efficient and Courteous

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Funeral Director

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Youngstown, O.



## DELICIOUSLY DIFFERENT

. . . The difference between *merely* eating bread and *enjoying* eating bread is to be found in the day-by-day quality of the bread you eat . . . Bread made with professional pride to "measure up" to an exalted standard of perfection . . . regardless of what pecuniary profit it brings . . . is that bread which is sure to "tickle your appetite" and nourish your constitution. It has "TT".

## BIXLER'S DELICIOUSLY DIFFERENT BREAD

*Leads in All-Round Excellence . . Purity  
. . Flavor . . Quality and Nutritional  
Properties. Try It!*



## THE PRESIDENT'S PAGE

Looking backward to the 61st year of our existence as a society, we feel that our efforts have adhered to the purposes of the Society as outlined in Article 2 of the constitution: there has been scientific advancement and individual development of our members; the programs have been inspiring, and have animated and stimulated us toward a greater efficiency in practice. True scientific achievement is an open book and as physicians we are proud of the opportunity to apply the truths plucked from the pages of medical history. The social functions have occupied a major place in our activities. Our organization has been strengthened in numbers and in effectiveness in this community.

Today we are in a transitional stage in the medical field. Whether the pendulum swings toward government control or toward professional control, depends upon the strength of our local, state and national associations, and on our clarity of thought on what constitutes the best practice of medicine.

The individual responsibility in the care of the sick and the personal confidence between patient and doctor, among those people who are without private means, is being returned to the profession. This step requires that we meet the change with honesty of purpose and willingness to sacrifice time and effort to aid the plan. In the present state the situation is unsatisfactory. Other communities have arranged better and more equitable terms and we must continue our efforts to equalize the provisions of the system. Each week brings new problems that require patience and wisdom. Through all this maze of changing situations one thing is required and that is a rigid adherence to the code of ethics. If this present plan for caring for the indigent does not prove satisfactory after a thorough trial, let us as a unit seek a better plan. If the dangers inherent in the method outweigh the advantages, let us find that out during the next few months. At this time, if for no other reason, it is an opportunity to have the care of the sick placed back at the door of the profession.

If this, our 61st year, has been successful in any measure, it has been so not through the work of any one person, but rather to unselfish cooperation of the members. We acknowledge with unstinted praise the efforts of those to whom the greatest burdens fall. We acknowledge especially the help of the Secretary, Treasurer, the Editor and Manager of the Bulletin and their staffs; the Council for advice and guidance; the Program, Entertainment and Publicity committees and all other committees whose work may have been less conspicuous but equal in quality. As President, for the past year, it has been my good fortune to have loyal support which has made the office a pleasure, and I thank every one for their cooperation.

Looking forward to the 62nd year we have bright prospects for the Association. If every individual in this group makes the common welfare his own interest, our purposes will be fulfilled.

In closing let me say as a member of Council that we wish you and your families a happy holiday season. With confidence and trust for the future, we pledge our whole hearted support to the incoming officers.

*J Paul Harvey*

## SECRETARY'S REPORT

The year 1933 is drawing to a close. We had hoped for some improvement in the economic situation, but there has been very little, in fact, we, in the medical profession, seem to be harder hit than ever. However, the society has been very active, has progressed and has added new members during the year. It is still holding the lead as the most progressive county society in the state.

This office has made a complete report each month. For a resume of the activities of the society you are referred to the Bulletins of the past eleven months.

The course in Hematology conducted by Drs. Doan and Wiseman, of Ohio State University, is being very well attended. The subject matter is well presented and is decidedly worthwhile.

The secretary and treasurer spent November 3rd and 4th, in Columbus, meeting with the State Medical officials and the State Relief Commission in an attempt to learn details of the plan for caring for the indigent sick of this county. A well attended special meeting was held on November 17th, 1933 at the Y. M. C. A., at which time your secretary explained the details of

the plan. Many questions are still unanswered and to the best of our knowledge must remain thus. This office wishes to cooperate to the fullest possible extent. When a case comes to your attention that is not taken care of under this plan, will you be so kind as to put it in writing, giving the name and address of the patient, and send it, signed, to this office at once. Your Medical Advisory Committee is doing its utmost to make this plan a success. If the plan does not seem to work in a satisfactory manner, or questions arise which cannot be answered, please bear with us, we need your help.

The regular meeting was held at the Youngstown Club, November 28th, 1933. The guest speaker of the evening, Dr. Allan Brown, Associate Professor of Medicine, Toronto, Canada, presented a paper on "The Most Common Diseases Encountered in General Practice". It was most interesting and educational. The paper was received by a very attentive audience of 115 members and guests. An exceptionally long and interesting discussion followed.

Dr. Harold J. Beard, Senior Censor, gave the welcoming address to the internes of both hospitals.

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## Letter From the Mahoning County Relief Director

Mahoning County Medical

Association,

Att. Dr. Skipp, Secy.

Gentlemen:—

On checking some of the prescriptions and requests of doctors for X-rays and hospital treatments, medicine for chronic ailments, I believe we will have to come to the point and limit our expenditures for medicine and specialists to emergency cases only. By emergency cases I mean a case that is in danger of dying. In other words in immediate need of medical attention.

I do not think it is the intention of the Federal government or of the state of Ohio to attempt to cure chronic cases of years standing.

I wish you would take this up with your Association and explain my attitude.

Thanking you for your past cooperation, and hoping that I may have your opinion at once in order to carry on with the money available for this purpose.

Yours truly,

R. A. NOBLE, Relief Director.

YOUR  
DUES  
ARE  
DUE  
AND  
PAYABLE  
NOW

HELP  
THE  
SOCIETY  
BY  
PAYING  
YOUR  
TEN  
DOLLARS  
AT  
ONCE

## WHAT HAVE YOU DONE FOR YOUR COUNTY MEDICAL SOCIETY?

Have you paid your dues?

Have you attended the meetings of your Society?

Do you remain away because you think you have nothing to learn?

Do you fail to attend because you cordially dislike some member or members of the Society?

Do you fail to attend because your card club meets on the same date?

Do you know that the most learned physician may learn something new at each meeting he attends?

Do you know that the most learned physician who may not have heard anything new at a meeting is always stimulated to do better work by what he hears and sees at a medical meeting?

Do you know that it is good for your physical and mental well being to meet the other doctors in your society at least once a month?

Do you know that if there were no medical societies, medicine would cease to be one of the learned professions?

Do you know that it is a great privilege to be the right kind of a member of the medical profession?

Do you know that it is a struggle for even the most talented to be the right kind of a doctor?



DR. WM. H. BUECHNER

## DR. WILLIAM H. BUECHNER 1864-1920

Man may be immortal through his deeds; he will linger in the memories of his fellow citizens just in proportion to the service he has rendered to them. Three generations still remember and honor Dr. William H. Buechner. He was born of an idealistic father and a saintly mother, so that it is little wonder that he grew to manhood an honest and fearless leader. He was brought up in a medical environment, therefore one would expect him to select surgery as his vocation. I have often stated my belief that a man could not lift himself by his boot straps alone, but when this man called forth his will-power to combat one of his life's crises, he demonstrated that the exception proves the rule.

Dr. Buechner was born May 23rd, 1864, in a house that stood, until recently, at the corner of Federal and Champion Streets. Here he lived and had his office until he died. Youngstown, in his youth, was a small town, so that his boyhood days were spent playing in the fields, pastures and woods in the immediate vicinity of his home. He went to the old Wood Street School and was an early graduate of Rayen High. He elected to study medicine, so his father determined to give him the best possible medical education.

We next find our young friend in company with Dr. H. E. Welch, matriculated at Western Reserve, in Cleveland, from which they graduated three years later. These boys heard of a new medical course at the University of Pennsylvania which was an added year to the customary three. They decided to take it, and received a diploma from this school. One would now think that this was sufficient medical training for those days, but no, we next hear of Buechner and Welch studying in Germany. Buechner's father had retained German influences; so the medical avenues were opened for these boys, and the choicest opportunities provided. Dr. Buechner remained four years, three of which he spent most profitably, associated

with Professor Von Volkmann at Halle. The German life had a profound influence upon his professional character and ideals. Germany, in the eighties, had probably the best equipped and organized profession in the world. She early appreciated the value of autopsies and practically all who died were submitted to post mortems. Her chemical and pathological laboratories were progressive and wonderfully organized for routine and research work, the influence of which is felt today. Experimental surgery was countenanced by the government and acquiesced in by the people, for they had absolute confidence in their surgeons. It was in this atmosphere that Buechner learned his surgery.

When he returned to America he attached himself, for a short while, to St. Alexis Hospital in Cleveland. He helped Dr. Gallagher get his surgical start. He soon tired of this, however, and returned to Youngstown some time in 1890.

Dr. Buechner served the Youngstown Hospital long and honorably. The Board of Trustees elected him to the staff at a meeting in May 1892. His associates were Drs. H. A. Zimmerman, Booth, and Welch, and they were designated as attending physicians. In 1892, the annual report makes no mention of any operations for appendicitis, but two years later thirteen were reported. He resigned from the Staff in 1894, but was reappointed in 1900, upon the recommendation of Dr. Welch. From then until his death, he served faithfully and continuously. He was never a trustee, as was his father, but his influence contributed greatly to the reputation of the hospital. His familiarity with hospital organization, his surgical knowledge, and his keen sense of fair play were invaluable to the progress of the institution.

As I see it now, I was most fortunate to have had my internship under the guidance of this master surgeon. He knew the science, art, and practice of surgery. He was a fearless operator due, I believe, to

his thorough grounding in anatomy, physiology, and pathology. He was resourceful when he met surgical emergencies.

He was dextrous, which made for speed and accuracy. His results were excellent and his mortality low. He was a king in his operating room, harsh in manner, impatient at delay, but when the operation was over, most forgiving, kind, and generous. He performed the first major operation in the South Side Hospital, and it was the first Caesarian section in Youngstown.



ELVIRA HEINER BUECHNER

Dr. Wm. H. Buechner's Mother

(A mother was shot in the abdomen. Buechner operated, the child died, but the mother lived.) When new diagnoses were made, new operations were devised, I saw him do many operations for the first time. He did the first prostatectomy and the first gastro-enterostomy in Youngstown. I saw him resect a rectum for carcinoma, the first operation of its kind, locally. This patient lived many years without a recurrence, and had a controllable sphincter. He constantly studied and as surgery advanced, so did he. Buechner cared little for writing, yet he wrote well. When he first returned from Europe he entered into controversy with Dr. John Wyeth who claimed credit for devising Wyeth's hip joint amputation. Buechner proved, in very well written articles, that this op-

eration was being done in Germany long before Wyeth conceived it. He set a very high standard of surgery for his competitors and colleagues to meet. His goal of surgical honesty and integrity was set so high that many never reached it. He inculcated in all who associated with him his surgical ideals, hard to define, but which made a lasting impression on those whom he trained.

An examination of the minutes of the Mahoning County Medical Society reveals that Dr. Buechner was an active and loyal member from 1893 until his death. He also was a member of the State and National Associations as well as the American College of Surgeons. In his early days he read papers on surgical subjects, such as: Thiersch grafts, hip joint amputation, hyperaemia in the treatment of delayed union, and pseudo-arthritis. He presented and discussed cases of gastric-ulcer, extra uterine-pregnancy, and carcinoma. In 1909 he introduced a resolution which committed the Society to support the new Catholic Hospital. He was President of the Society during the year of 1911.

The doctor's pleasures were few, but in them he found recreation, contentment and relaxation. He had always a deep desire to win. He was a great lover of animals. He was happy when his horse, hitched to a sleigh, won a race on Wick or Rayen Avenues. He introduced the blooded English bull dog to Youngstown and pioneered the dog shows of that day. He developed a small stable and his horses were entered in many races. He was an honest and clean sportsman. His early interest in automobiles led him to be the first president of our Automobile Association. He enjoyed the hospitality of the Rayen Club, whose membership read like "Who's Who" in Youngstown. He loved a poker game, not for the money that he might win, but to satisfy his spirit of conquest. He was a 32nd degree Mason and a life member of the Elks. I can see him now at his regular chair and his accustomed table, discussing current events with his friends, tried and true.

In a conversation that Buechner and I once had he said "Charity

begins at Home." I misunderstood his meaning and thought such a philosophy cold and selfish. Later I recognized that "Charity begins at Home" with him for the purpose that charity could be dispensed away from home. He truly never "Let his left hand know what the right hand doeth." This silent aid that he gave to others was so vast that it is impossible to tabulate it. Doctors, nurses, and laymen can testify to the value of his assistance, if they will, but no one ever heard a word about it from him. I remember an incident in Niles, when, after completing an operation, we dined at the hotel. At the end of dinner, he slid a dollar bill under the plate. I remarked that this seemed a pretty liberal tip, and he replied, "Mac, that girl was in my office a month ago and I charged her a dollar. I didn't know that she was a waitress, so I am returning it to her." One night a bum staggered into his office and his mother called him at the Rayen Club where he had settled for an evening's relaxation. He returned to his office, found a strangulated

hernia, hired a hack, and went with the bum to the hospital and operated. As this case recovered, Buechner was as interested in him as in his highest paying patient. At the discharge, he gave the fellow enough money with which to get home. His patients respected him and admired his character and ability. Our citizens felt a personal security because Dr. Buechner lived among them and with them. At his death they felt it was a personal loss and many wondered how they would get along without him.

Dr. Buechner died of pneumonia December 20th, 1920, at the South Side Hospital, at the age of 56. He was not ready to die as he had many things he wanted to accomplish before he entered the portals of infinity from which there is no return. Let us close with the words of Tennyson's "IN MEMORIAM":

I would the great world grew like thee  
Who greweth not alone in power  
And knowledge, but by year and hour  
In reverence and charity."

SIDNEY McCURDY, M. D.,

## PAY YOUR SOCIETY DUES

## MEDICAL CLEANINGS

The department of medical cleanings has reported throughout the year personal matters concerning our members. We no doubt have missed a lot of interesting facts, but we cannot see or hear all that goes on around us. We will be very glad to receive any information in regard to our members, their families, hospital activities, etc.

Drs. O. J. Walker and Claude B. Norris attended the Pitt-Nebraska game

Dr. S. W. Goldcamp is confined to the North Side Unit following an operation for appendicitis.

Dr. Wm. Allsop and wife attended the Ohio State-Illinois game.

Dr. and Mrs. V. A. Neel announce the birth of a baby girl, October 20th, 1933.

Drs. J. S. Lewis, Jr., E. C. Goldcamp, R. R. Morrall, J. L. Fisher, and S. W. Goldcamp attended the Michigan-Minnesota game.

## SPEAKERS' BUREAU

Dr. E. H. Jones addressed the Shehy P. T. A. November 3rd, 1933.

Dr. J. S. Lewis, Jr., and Dr. E. C. Baker, addressed the Crawford County Medical Society, November 9th, 1933. While on their way to speak their car was struck by an Erie train at Greenville. Dr. Lewis received severe injuries to his right leg and left thumb.

Dr. E. C. Goldcamp and Dr. H. E. McClenahan addressed the Nurses Association November 9th, 1933 at the Youngstown Y. M. C. A.

## PAY YOUR SOCIETY DUES



ANNUAL BUSINESS MEETING  
AND ELECTION OF OFFICERS

Tuesday, December 19th, 8:15 P. M.

YOUNGSTOWN CLUB

BUFFET LUNCH AND SOCIAL HOUR  
TO FOLLOW BUSINESS SESSION

LET US HAVE A GOOD TURNOUT

PAY YOUR SOCIETY DUES

ANNUAL BANQUET

Thursday, February 1st, 1934

YOUNGSTOWN CLUB

Speaker:

DR. MORRIS FISHBEIN

Editor A. M. A. Journal

Music, Entertainment, Etc.



### COMING EVENTS

February: Dr. Irvin Abell, Professor of Surgery, University of Louisville.

March: Dr. Harlow Brooks, Professor Emeritus of Clinical Medicine, New York University.

April: ANNUAL POST GRADUATE DAY ASSEMBLY, with Dr. J. C. Meakins, Dr. Wilder Penfield, Dr. John R. Fraser, Dr. J. B. Collip, of McGill University Medical Faculty.

### PAY YOUR SOCIETY DUES

#### CLEVELAND ACADEMY OF MEDICINE

Friday, December 15, 8:15 P. M.

Medical Library Auditorium

Subject:

"The Lure of Old Medical Books"

Speaker:

LOGAN CLENDENING, M. D., Kansas City

Also Exhibit of Art and Hobbies by Members  
of the Academy.

## THE MAHONING COUNTY MEDICAL SOCIETY BULLETIN

### OFFICERS OF THE SOCIETY

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## THE PROPOSED FOOD AND DRUG ACT

When Congress reconvenes next January a legislative measure will come before it which deeply concerns the medical profession and the public. It is the proposed new Food and Drug Act, which was written by Professor Rexford Guy Tugwell, Assistant Secretary of Agriculture, in an effort to curb some of the extravagant claims made by some patent medicine vendors over the radio and through newspaper advertising. It includes a strict "false advertising" clause which will put a stop to the disgusting medical drivel with which the public is constantly bombarded over the radio. Every doctor should watch with concern the fate of this bill, and support it, since it will meet with strong opposition from the patent medicine manufacturers as well as the radio industry.

Perhaps the best exposition of the present status of patent medicine industry and the laws which govern them will be found in an article by Dr. Arthur J. Cramp, in the November issue of the American Mercury. A short abstract of the article may be apropos at this time.

Until 1907 the American people got no protection from the national government against the exploitation of drugs and foods. The huge vested interests were so strongly entrenched, that several attempts by the medical profession to protect the public against fraudulent advertising of drugs were unsuc-

cessful. In 1907, sufficient forces were marshalled behind this movement to pass in congress the National Food and Drugs Act, known as the Pure Food Law.

For over a quarter of a century the Pure Food Law has been functioning with unquestionable benefit to the public. However, there are a good many loopholes in it that permit the unscrupulous purveyors of nostrums to evade the Act.

There are several palpably weak points in the Act.

1. Manufacturers are permitted to sell remedies of secret composition under a trade name, and make all sorts of extravagant claims for its therapeutic virtues.

2. The Act can control only products which enter into interstate commerce, but has no jurisdiction over their sales within any state.

3. The Act has jurisdiction on statements as to composition of the remedy and therapeutic claims for it, but only when these appear on or in the trade package. This naturally, leaves an opening to the radio, circularization and newspaper rhapsodies with which the public is daily bombarded.

4. The entire cosmetic industry is exempt from the provisions of this Act, by confining the definition of drugs to preparations that are used only for the cure, mitigation and prevention of disease.

The new Food and Drug Act is intended to remedy some of these

abuses. It requires the makers of remedies to publish really informative formulas of the patent medicines. The names and the quantities of every drug for which the therapeutic effects are claimed will have to be set forth on every package. This will do away with secret formulas and trade names. Furthermore, it will also do away with a lot of befuddling labelling such as "anhydrous and levigated argillaceous mineral" for dry and finely powdered clay.

It will bring under the law the cosmetic industry and control the sale of dangerous ingredients such as thallium and caustics in drugs for removal of hair, freckles, etc.

"Summed up", Dr. Cramp writes, "the National Food and Drug Act needs serious changes and extensions, if it is to give the public a fair amount of protection against nostrum exploitation. First, it needs to be changed so as to get away from the present limiting definition of what constitutes a drug. Second, any false or misleading claims for composition or origin should constitute misbranding, no matter where such claims appear, whether on the trade package, in published advertisement, or over the radio. (Incidentally, certain radio stations have been putting

on the air medical 'copy' of a type that even newspapers with the lowest advertising standards cannot stomach.) Third, any false and fraudulent claim for therapeutic effect should constitute misbranding, no matter where it appears. Fourth, every 'patent medicine' should show on or in the trade package the names and quantities of each and every ingredient for which therapeutic effects are claimed, and every cosmetic that contains any poisonous substance should be also made to declare the presence and amount of such substance."

The people of this country, according to the report of the Committee on the Cost of Medical Care, spend annually \$165,000,000 for non-secret remedies and \$360,000,000 for patent medicines of secret composition. Most of it is obtained by extravagant and fraudulent claims by commercial vultures who prey upon the gullibility of the public. It is time that something is done about it, and now that an effort is made to remedy these abuses, it is the duty of organized medicine and every doctor to support the bill and to put on our legislators some counter-pressure to the concerted efforts of the nostrum and advertising interests.

L. S. D.

## PAY YOUR SOCIETY DUES

## MEDICAL METHODS APPLIED TO SOCIAL PROBLEMS

When a good doctor is confronted with a difficult medical problem, he does not say: "This diagnosis is my story and I shall stick to it, right or wrong." Nor does he say of his treatment, "That is my plan of battle, and I propose to fight it out along this line if it takes all summer, all fall, and all winter." Instead, he brings to bear all the resources at his command. He repeatedly checks his diagnosis, and may revise it from time to time. He observes carefully the results of his treatment, and discards or modifies it, as a whole or in part, as his experience with the case suggests. He is not unchangeably wedded to any one point of view, because he knows that there are

so many factors that at no one time is he able to see them all, and he knows the importance of an *open mind*.

Then, again, when the good doctor can not satisfy himself as to his diagnosis or treatment, he calls in consultants. Every good doctor does that, recognizes the necessity for doing it. The doctor in charge, a gentleman, goes to the patient with his consultant, also a gentleman. If the consultant decides that his colleague's work needs no change or correction, the latter rightly feels happy. On the other hand, if the consultant approves only in order to be agreeable, that is most likely to disgust and sadden the doctor in charge. What is

sought from the consultant is his *honest opinion*,—everything else is incidental. Of course, being a gentleman, the consultant will give his opinion in compliance with the principles of ethics and good taste. By the same token, the doctor in charge will accept them, hear them gladly, even if entirely opposed to his previous conceptions.

Economics, and other social problems, represent the complex phenomena of human psychology, expressed collectively. When an individual's thinking gets noticeably wrong, as judged by the rationality of his acts, we refer to him as a *psychopathic*. Economics, among other social matters, seem to be noticeably wrong somehow. That suggests that as an expression of mass psychology, something is not "clicking"—there is some serious pathology somewhere. It is just as elusive as an individual's aberration, multiplied many times over. Good "doctors",—medical, political, legal, the clergy,—everybody is trying to solve the trouble. Both diag-

nosis and treatment offer worlds of complications and difficulties.

All of these problems affect all of us. But some affect Medicine in particular. To form an unchangeable opinion seems equally imprudent in these as in purely medical questions of diagnosis and treatment. To be impatient, skeptical, unwilling to consult as gentlemen, to hesitate to give and take, will solve nothing, but will weaken our influence and vitiate our counsel with the other elements of society with whom, like it or not, we from now on are compelled to deal. Calm, courteous discussion; sincere statement of our opinions; an earnest wish to find the right solutions,— "to cast light rather than heat"; cautious experimentation, step by step, reserving always the right to correct mistakes, even to the reversing of processes,—these are, it seems to me, more certain to get us safely along the strange and dangerous road ahead, than any other way.

C.B.N.

## PAY YOUR SOCIETY DUES

# ANNUAL REPORTS OF COMMITTEES \*

\*Note:—In order to expedite the annual business session, the committee reports, heretofore read at the annual meeting, are published in the Bulletin. These reports were read and approved by a Committee of your Council, and will be voted on at the annual meeting. Please read them carefully and if you find any corrections, bring them up at the meeting.

## ANNUAL POST GRADUATE DAY COMMITTEE

The Sixth Annual Post Graduate assembly was held on the 20th of April, 1933. Despite the fact that this is a depression year, and there were many of us who were appre-

hensive lest the record which had been established in previous assemblies might not be equalled, the committee is very happy to report that Mahoning County Medical Society again came through.

The total registration for the day amounted to 363. The visitors represented five states and fifty-seven cities. This certainly gives evidence of the growing popularity of the programs which are being presented each year. There are still a few details in the management of these programs which have to be mastered, and we improve a little each time. However, in comparison with some of the conventions held in larger cities, we are sure that our assemblies stand very favorably.

G. G. NELSON, M. D., Chr.

## EDITORIAL COMMITTEE

The Editorial Committee looks back with some degree of satisfaction at Volume Three of the Bulletin. It is a largish volume into which went a good deal of thought and planning by the members of the editorial staff as well as of many individual members of the Society.

It was the Committee's aim to make the Bulletin an organ of expression for all the members of the Society and its pages were open to anyone who had something worthwhile to say.

In a publication of this nature, it is very difficult to satisfy all the readers. The Bulletin is still in its formative stage and, of necessity, some experimentation was resorted to. For this reason the committee has solicited suggestions and criticism, and these were gratefully received and incorporated where it was possible and advisable. One need only contrast the early issues of this year with the subsequent ones to note that many changes have been made.

This Committee is fully cognizant of the debt it owes to the former editor and his staff. The Bulletin was conceived three years ago, when Dr. A. W. Thomas was president of the Society. Dr. J. L. Fisher, our first editor, did the pioneering work of founding and establishing the publication. Under his guidance the Bulletin became a going concern, and the present Committee merely took it over and carried on.

The Committee does not wish to burden you with statistics as to the number of articles, pages, amount of advertising, etc. Members who are in the habit of reading the Bulletin have seen the material as it appeared in each issue, and those who do not read it will not be interested, anyway.

This Committee takes this opportunity to thank all those who have helped with the Bulletin: the contributors with their literary efforts, the readers with their comments and suggestions, the officers of the Society with words of encouragement, and, last but not least, our advertisers, who made the Bulletin financially possible, all have contributed to its success.

It would be ungrateful of the chairman of the Committee were he to neglect to mention the invaluable service rendered by our business manager, Dr. Paul Fuzy. In the face of the depression, thru hard work and great ingenuity, he sold sufficient advertising to permit the Bulletin to expand to its present size. He not only secured the advertising, but wrote some of the cleverest advertising copy which appeared this year, and, in a pinch, he is a writer of no small talent. It has been a pleasure to work with Paul.

I wish to express my personal gratitude to all the other members of the Editorial Committee who worked hard and enthusiastically for the success of the Bulletin. Also to the officers of the Society for their sympathetic attitude and for allowing complete freedom of expression. Whenever asked for a contribution, they were ready and willing to do the necessary work.

In thumbing through the issues of the Bulletin it is pleasing to see how much interesting material we published this year, and somewhat disconcerting to note that editorials on vexatious economic problems and other ephemeral "burning questions" have a way of becoming obsolete and passé in a short time, while the special articles are just as interesting when re-read at a later date, much to the chagrin of the editorial writers.

Limitations of space will not permit the enumeration of all the contributions that appeared in the Bulletin during the past year, but I cannot refrain from gratefully mentioning some of them: Dr. McCurdy's historical articles, Dr. Patrick's biographies, Dr. Coy's poetry, Dr. McNamara's article on DaCosta, the humorous contributions of Drs. Phipps and W. K. Stewart, the editorials and articles of Drs. Fisher, Norris, Scofield and Birch, the articles by Drs. Bunn, M. P. Jones, Geo. Y. Davis, Beight, Hathhorn, J. B. Nelson, G. G. Nelson, Morris Deitchman, Judge Barnum, the anonymous contributions of S. Q. Laypius, Breetus and Bombastus, the President's page and Secretary's reports and "Medical Gleanings" and others too numerous to mention, all combined

to make the issues of the Bulletin interesting.

Several fine articles, such as a survey of Typhoid fever in Youngstown for 1932 by Dr. Lewaaron Moyer and an interesting article on the rights of witnesses by Dr. Smeltzer, we were unable to publish on account of lack of space, and some of those published had to be cut down for the same reason, and not as an intentional slight.

The chairman's job, though somewhat arduous at times, has been a very pleasant one. As editor of the Bulletin, I may have seemed a bit hypercritical, occasionally. If the blue pencil was applied freely it was only in quest of literary perfection, which, alas, is given to but few mortals, and certainly not to amateur editors.

The Bulletin's chief function, as I see it, is to serve the medical society and to help make it a stronger organization. It is my opinion that the Bulletin is doing this and therefore deserves the support of every member of the Society.

Respectfully submitted,  
L. S. DEITCHMAN, M. D., Chr.

## ENTERTAINMENT COMMITTEE

The activities of the entertainment committee, for the past year, have embraced largely entertainment of visiting speakers and physicians, arrangement for meeting places and dinners, and notifying the membership of the special meetings which time did not allow for the usual announcements. Our heaviest meeting was the Post Graduate Day, at which time three hundred and sixty-three physicians were fed at the Youngstown Club.

The Annual Banquet was in charge of Dr. W. H. Evans and the summer golf and picnic arrangements was in charge of Dr. S. H. Sedwitz. These sub-chairmen'ships relieved the entertainment committee of details of these meetings.

At this time I wish to express my appreciation to the members of my committee for their ever ready cooperation in all that was asked of them.

O. J. WALKER, M. D., Chr.

## Membership Committee

The activities of the membership committee for the year of 1933 were briefly as follows:

(1) Communication with members notifying them of their membership.

(2) Attendance of joint meeting of committee chairmen by Dr. W. E. Ranz, vice-chairman.

(3) Personal attendance of meeting with committee chairmen at Dr. Harvey's office to consider attitude of Society toward the N. R. A. and telephoning to the members of our membership committee, urging them to affiliate with the N. R. A.

During the year, fifteen new members were admitted to the Society, four associate members and seven honorary members.

There are 194 active members.

Respectfully,

CHAS. D. HAUSER, M. D., Chr.

## LEGISLATIVE COMMITTEE

To make a complete report on activities of Legislative Committee would require more time and a great deal more space, so I will endeavor to briefly give you a thumb nail version and hit some of the high spots.

There were introduced at last Legislature 100 health bills, some of which would have eliminated our present health laws which have been tried and found to be sufficient under our present conditions. House Bill 585, Senate Bill 58, and House Bill 4 were presented in an effort to cripple the Medical Practice Act, one of which was indefinitely postponed by the Health Committee. The Senate Bill was also disposed of by Senate Health Committee and the last one after being amended by Health Committee. There was a split in the support for the bill and it did not come up for a vote, so that, once more, the Medical principles of our profession have been protected, at least until another assembly convenes.



Your committee kept in contact with the representatives from this district and was treated courteously by them and given all aid and assistance in their power for which they have each been thanked personally.

Faithfully yours,

M. E. HAYES, M. D., Chr.

### MEDICO-LEGAL COMMITTEE

March 8, 1933, meeting of the joint committee. Medical-Legal problems were discussed. At this meeting a definite date was set for the meeting of the Medico-Legal professions.

It is earnestly hoped that any grievance that any one has, be turned over to the Medico-Legal Committee at once.

The Legal Committee has been very helpful, and they are very willing to cooperate. This was well illustrated during the past year when a threatened mal-practice suit was ironed out in a committee meeting.

This committee has a very definite place, and earnestly requests your cooperation.

Yours sincerely,

D. H. SMELTZER, M. D., Chr.

### MEDICAL DEFENSE COMMITTEE

The report of the Medical Defense Committee for the year of 1933, there was one case submitted to us during the year, which was settled without going to trial.

There were two meetings held during the year 1933.

Sincerely,

E. W. COE, M. D., Chr.

### NECROLOGIST

Dr. Wm. H. Taylor, an honored member of the Mahoning County Medical Society, passed to his reward June First 1933.

A sketch of Dr. Taylor's life appeared in the June number of the Society Bulletin.

B. W. SCHAFFNER, M. D.,

Necrologist.

### PUBLIC POLICY COMMITTEE

The following is the report of the Public Policy committee for the fiscal year of 1933.

The committee was called upon to serve the society on only two occasions, namely:—

1. Selection of members to broadcast, specially prepared papers, over station WKBN, during Cancer Week. The arrangement of dates and privileges of utilizing some of the station's time on the air each day during the week. On April 13, 1933. "One of Man's Worst Enemies" by Sidney McCurdy; April 14th. "Knowledge and Action" by James D. Brown; April 16th. "The Educational War Against Cancer" by James B. Nelson; April 17th. "Specially Prepared Article" by Collin Reed; April 18th. "Are You an Ostrich" by F. W. McNamara; April 19th. "Cancer Menace" by A. W. Thomas; and on April 20th. "Cancer as a Public Health Problem" by James Fisher.

2. During the year several complaints were received against nurses and doctors, and nurses in Baby Welfare Stations. A conference was held with Miss Emma S. Modeland, Supt. Visiting Nurses Association, an arrangement was reached whereby all future complaints, with available data, should be submitted to her for investigation. So far none have been received and accompanied by sufficient information to make them debatable.

Yours fraternally,

ROBERT G. MOSSMAN, M. D.  
Chr.

### CORRESPONDENT

Your correspondent feels proud in that the Mahoning County Medical Society's activities can be favorably compared on a plane with the three Medical Centres in the state. Its educational programs have made the society famous in the state and should be more stressed.

Your correspondent feels happy to have been of humble service to the society in its endeavors.

M. W. NEIDUS, M. D.,

Correspondent.

## THE PROGRAMME COMMITTEE

The Program Committee offers the following report:

The present Committee was favored by the outgoing Committee, with a schedule completed up to and including the May meeting. This was a great advantage to the new Committee and we have pursued that policy, having arranged for all the meetings in advance, up to and including June 1934.

The first scheduled by us was Dr. Edwin A. Hamilton, Assistant Professor of Surgery, Ohio State University, who, with the Honorable Rollin Hahn, addressed the combined Bar and Medical organizations in June. At the September meeting Dr. George M. Curtis, Professor of Research Surgery, Ohio State University, addressed the Society on the subject, "Iodine Content of the Thyroid". In October the Society had the first of the special lectures on Haematology by Dr. Charles A. Doan, and in addition a lecture by Dr. Wilburt C. Davison, Dean of the School of Medicine, Duke University, on the subject "Intestinal Diseases of Children". In November, Dr. Alan Brown, Professor of Pediatrics, Toronto University, spoke on "Common Mistakes in the Diagnosis and Treatment of Diseases of Children".

For the January meeting, arrangements are made to have Dr. Morris Fishbein as the guest-speaker, but because of other engagements we were unable to secure Dr. Fishbein until Thursday, the first day of February.

For the regular February meeting we have Dr. Irvin Abell, Professor of Surgery, University of Louisville; for March, Dr. Harlow Brooks, Professor Emeritus of Clinical Medicine, New York University; and then comes April, our Post Graduate month.

Your Committee is very proud of the talent which we have secured for the Post Graduate Assembly Day. The definite date has not been decided upon, but it will be held during the latter days of April, or the first days of May, depending upon the convenience of the visiting doctors. The group consists of: Doctors J. C. Meakins, Wilder Pen-

field, John R. Fraser, and J. B. Collip, of McGill University. At the request of members of the Committee, the program that day will be designed to deal with the problems of the general practitioner, as much as possible. The Mahoning County Medical Society is indeed fortunate in that such leaders as these are willing to sacrifice themselves for the good of medicine by coming and giving us the advantage of their training and experience.

For May, we are so fortunate as to secure the promise of Dr. John H. Stokes, Professor of Cutaneous Medicine and Syphilology, University of Pennsylvania. Dr. Stokes will discuss one of the most difficult of all the problems which confronts the general practitioner as well as the dermatologist; namely, "Eczema". This cutaneous condition is often associated with so many emotional and physiological disturbances as to make a comprehensive discussion of it extremely important.

And, finally, for the benefit of those who enjoy the practical application of finer scientific study and research, (which includes everybody), we have luckily secured Dr. Charles L. Brown, Associate Professor of Medicine, University of Michigan, who will address the Society at the June meeting.

The sub-committee on special lectures, headed by Dr. H. E. Patrick, and the sub-committee on clinics and demonstrations, led by Dr. J. S. Lewis, Jr., both did excellent work. Their reports will be given separately.

The present Committee, recognizing the difficult times under which we are laboring, undertook this work with the deepest anxiety. Every member has been extremely helpful and co-operative. Excellent assistance has come also from members of the Society, outside the Committee, and it is to all concerned that the Chairman wishes to express his gratitude. If the results of our labors shall prove to be reasonably satisfying to the Society, we shall be content.

Respectfully submitted,

CLAUDE B. NORRIS, M. D., Chr.



The Sub-Committee on lecture courses has provided two sets of lectures the past year. The first course was given by Dr. Louis Karnosh of Cleveland on the newer concepts of neurology. The lectures, eight in number, were given during July and August, and, despite the intense heat, were well attended by an interested group of men from our own society and the surrounding community.

The second course, on Hematology, was conducted by Drs. Doan and Wiseman, associated with the research Department of Ohio State University. This also consisted of eight lectures covering the fundamental concepts of Hematology and the application of these concepts in the interpretation of the phenomena associated with disturbances of the Hemopoietic system.

These courses have been quite self sustaining. The course in neurology was attended by 110 members paying two dollars apiece, yielding \$220.00. Some extra expense for the lecture hall and pamphlets occasioned a small outlay on the part of the society treasury. The present course in Hematology has enrolled 109 members at three dollars per member, yielding \$327.00. Due to the distance travelled by the lecturers, our expenses will be about \$450.00. This will leave a deficit of about \$125.00, to be absorbed by the treasury.

Your committee would like an expression of opinion regarding further courses of this nature. A course in Embryology is contemplated and can be quite promptly arranged. One might well be held on the newer physiology as well. May we hear from you?

H. E. PATRICK, M. D.

MORRIS DEITCHMAN, M. D.

Dear Doctor Norris:

Re: The report of the sub-committee on Clinics and Demonstrations.

We had one meeting in which we decided to put on All-local, All-star performances. So far we have presented one such meeting. You attended the meeting. Why should I tell you how good it was?

Yours very truly,

JOHN S. LEWIS, Jr., M. D.

## PUBLIC HEALTH COMMITTEE

During the year 1933, the Public Health Committee has been active in promoting educational propaganda in preventive medicine, directed toward both the physician and the general public.

Upon our recommendation, slips have been printed calling attention to various aspects of preventive work. These slips are suitable for mailing to patients and have the approval of both the City and County Boards of Health. They constitute an ethical manner of approach by the physician to his families and are obtainable from the Secretary's office. Members are urged to make use of them.

Copies of the State Quarantine Regulations were obtained by this Committee and distributed to the members. Extra copies may be obtained from the Secretary.

On the evening of March 7, this Committee sponsored a special meeting of the Society and presented Dr. V. C. Rowland of Cleveland, the Chairman of the State Committee on Health Examination and Preventive Medicine, who gave a very fine address. The excellent attendance at this meeting indicated the interest taken in preventive medicine by our members.

During the week of April 13 to 20, just previous to, and culminating with, our Post Graduate Day, an educational campaign on Cancer Control was conducted. During the campaign, our Speakers Bureau provided twenty-five speakers who addressed forty-seven lay groups. Radio broadcasting was done daily by different members over WKBN on time graciously donated by the management of that station. The American Society for the Control of Cancer cooperated actively, providing thousands of pieces of literature for distribution, and sending their representative, Dr. Frank L. Rector, who addressed meetings of nurses at the three hospitals and the Rotary Club. Dr. Rector was an invaluable aid in outlining the campaign. Dr. Burton J. Lee was loaned by the Post Graduate Day Committee for the final public meeting on April 20, held under the auspices of the Federation of Women's Clubs. It is estimated that

approximately 1500 persons listened to our speakers during this week, exclusive of the radio broadcasting.

The Round-up of Preschool Children received the thoughtful consideration of this Committee and it was felt that the examinations of the children about to enter school, as well as the correction of the defects found, could best be done in the physicians' offices; that examinations should be individual, thorough and private; and that physicians should cooperate with the school authorities in maintaining and forwarding the proper records. The Parent-Teacher Association and the School Health Department were asked to cooperate by registering the children about to enter school and sending them to their family physician for check-up. Whether this plan will prove more successful than the clinic type of examination formerly held in the schools, we are not yet able to say,

but we feel that a step has been taken in the right direction in line with the methods used in other progressive Communities.

During the past year, the Public Health Committee has laid special stress on the promotion of the practice of personal preventive medicine by the individual members of the Society. We feel that this important branch of medicine needs to be kept constantly before the attention of both the profession and the laity and that only a beginning has been made in this endeavor. It is too much to expect that the membership, much less the general public, will be made preventive-minded by one year's work; and we hope and recommend that the Committee which succeeds us will carry the idea further, as this is a branch of Public Health work which is not served adequately by any official Public Health Agency.

J. L. FISHER, M. D., Chr.

## APPLICATIONS

The following application for membership in our Society was received and passed by the censors and Council. If there are any objections to this applicant kindly

communicate in writing to this office within fifteen days after publications of this notice.

Dr. Albert John Brandt, 521 Dollar Bank Building.

## PAY YOUR SOCIETY DUES

## REPORT OF COMMUNICABLE DISEASES, NOV., 1933

	Youngstown	County	Campbell	Struthers	Muni. Hosp.
Chicken Pox .....	37	78		5	
Diphtheria .....	10		1	1	
Scarlet Fever .....	34	2	1	1	6
Whooping Cough .....	37	29	5	3	
Mumps .....		1		2	
Measles .....		1			
Epidemic Meningitis .....		1			
Pneumonia .....	4	2	1		
Tuberculosis .....	3	1			
La Grippe .....	8	1	1		
Typhoid Fever .....		1			
Erysipelas .....	1				
Syphilis .....	2				4

## Medical Care of Indigents PERMITS

For indigents on Relief:

Send the patient or one of his family to the Relief Administrator in the subdivision in which the patient lives. (Allied Council in Youngstown.) They will issue a permit for an office or a home visit. For indigents **not** on Relief:

Copy of communication received November 23rd, 1933, from the Relief Administrator.

Regarding indigent families not on the relief rolls in need of medical attention: these persons in order to receive a medical order from our relief officers must make application at the city or subdivision relief office and be investigated and classed as relief cases before being given a medical order. How to present bills:

The permit received by the doctor is to be signed by the patient or

one of his family. An itemized statement of the doctor's services is then attached to the permit and mailed to the Relief Administrator in the subdivision where the patient lives. (Allied Council in Youngstown) Each visit to the home or office visit requires a separate permit. Drugs or supplies used are to be charged separately to each patient, enumerating the kind of drug or supply used.

Prescriptions for indigent patients:

The name and address of the patient must be on the prescription. The patient takes the prescription to the druggist, who writes the price on it and it is then taken to the Relief Administrator in the subdivision where the patient lives, who in turn issues an order. The order and the prescription is then taken to the druggist who fills it.

## BREETUS

Dear Breetus:—

I find myself in a very upsetting position just at present. You know that I have been whacking away for a good many years at this thing they used to call "the private practice of medicine" and I have just

began to get to the point where I thought I knew a little about it. I accepted my share of trials and tribulations connected with the practice with a cheerful mien and an optimistic peep into the future, but now I am all befuddled and have



The Members of The Mahoning County Medical Society

and

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## BREETUS

no idea where I am and what I am doing. I am really beginning to doubt whether I know anything; everybody else seems to know more about how I should practice medicine, when I am to take care of patients, what I should charge, etc.

This new fangled system of taking care of the poor has me bewildered. For instance I was under the impression that the government is trying to help the indigent sick, but the local interpretation is that the intention is to help the indigent moribund, and our services will not be available unless the patient is in danger of losing his life. By the same process of reasoning the poor should not be entitled to financial relief until they are on the point of death from starvation. And how is one to tell when a patient is in danger of losing his life? Confidentially speaking, I have seen some patients with mild affections such as a "cold" and after telling them in my most cheerful bedside manner that they would be allright in a few days, they would go ahead develop pneumonia and die. Others, seriously ill, who received a very grave, sometime fatal, prognosis are here to laugh in my face. So that I have learned that the best prognosis is a guarded prognosis. But I suppose that the lay personages know more about this than I do.

Again, dear Breetus, how am I to tell just when I am entitled to ask for laboratory and special consultation help for these patients? Do these cases all have to be in extremis? That might be a bit late to do them any good.

Furthermore, it seems that all chronic cases are not included in this new plan, but what are we to do with them? We used to take care of them in our hospital dispensaries, and now that they are on the point of closing there is no provision for them. But is it really the intention of those higher up in the relief work that we should throw all the cardiacs, diabetics, etc., on the scrap heap? And is that the New Deal?

Item—there seems so much red tape to go through before taking care of these patients. I have found

## BREETUS

it more economical to take care of these patients free of charge rather than make dozens of telephone calls before placing a patient in the right category. (Times are hard, and I have limited service on my telephone).

By the way, I notice a number of pages in this month's issue of the Ohio State Medical Journal about this new plan. It seems that the Ohio State Medical Association has heard something about it too. I have a notion that as soon as they get some definite information the State Journal will have an editorial about it, or something as effective.

Well, Breetus, I see someone in the waiting room. He is holding a piece of paper which may be one of them there fifty cent slips. If you can answer some of these perplexing questions in this letter I shall be very grateful to you. In fact I shall make my gratitude more concrete, and send you the first emergency medical relief slip, which you are free to use as you see fit.

Yours in extremis,  
Theophrastus Bombastus.

P. S. I tried to get some information from Bill Skipp. I phoned him at 2 a. m. one morning, but could not get him. Rumors would have it that he has been sleeping in the garage, to get away from the thousands of phone calls, since he became the advisory committee to the advisory committee. T. B.

For our Hall of Fame—we nominate Dr. Sam Klatman. He has been making the signs on the Society's Bulletin Boards announcing the Society's events. Sam has placed sign painting on an artistic basis, as evidenced by the signs announcing the Bixler's Reception for the Doctors.

We have told Lee King—Central Square Garage of our yen for radios. He has one in his car that is a honey. Are we jealous?

Notice the Bixler Ad this month—a full page; this and the party on the 12th of December for the doc-

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## BREETUS

tors, is evidence that Bixler Baking Company wants the profession to investigate the qualities of Bixler Bread. We hope all the Hospitals will give them their bread business!

Mead Johnson has been a regular patron of the Bulletin since its inception. They deserve every physician's recognition when infant diet materials are required. Pabulum, Cod liver oil, Dextri Maltose.

A Hot Tip for Frank Lyons! Lyons-Laeri Co. Frank, under various aliases, notably "Dr. Will U. Ketchem", sells physicians' supplies, scales, BIOLOGICALS, (we will remember that) and anything a doctor needs. Get your display ready for Post Graduate Day—Coming in April—A group from McGill University of Montreal, Canada is the

attraction. Our prediction is that we will have the biggest attendance in history. So get all the display space possible! How? F. P. Ads!

Several Drug Stores in town are serving Heberding's Indian Creek Farm Milk at their soda fountains. The first to start this was Ralph White. If Ralph sold butter he could be a "Butter & Egg-ol" Man.

The S. M. A. Corporation of Cleveland is offering Capsules of Caritol to the profession, and as you see on the inside back cover, there is no fishy taste. Caritol is given in drop doses or in capsules instead of teaspoonful doses. That's why we felt that A. G. Henry should attend the Bixler Baking party on December 12th., and bring the Caritol Capsules, for we may be in need of A Vitamin.

DON'T MISS THE MEDICAL MEETING

AT THE

BIXLER BAKERY—TUESDAY, DEC. 12, 8:30 P. M.

# Kalak

TRADE MARK REG. U. S. PAT. OFF.

**CARBONATED  
ALKALINE WATER**

**NOT A LAXATIVE  
UNIFORM STRENGTH—PURITY**

KALAK WATER CO. OF NEW YORK, INC.  
6 Church Street New York City



## BREETUS

The business office has been constantly assisted by many of the members, who have personally interviewed prospective advertisers and have secured them for the pages of the Bulletin. To these men we owe an immense debt of gratitude for the success of the Bulletin has been due to their efforts. Perhaps we can be of service to them some day.

Just to refresh your memory—heres a list of pharmacies that patronize your Bulletin—take your cue and patronize them.

R. P. White Stores  
A. J. Laeri  
McCready Drug Stores  
Idora Pharmacy  
F. A. Morris, Canfield

Brown's Drug Store—A member tells us you honored his "non repetatur". He says "There's a pharmacist"! You've won a friend.

### WHAT EVERY WOMAN DOESN'T KNOW — HOW TO GIVE COD LIVER OIL

What Every Woman Doesn't Know is that psychology is more important than flavoring in persuading children to take cod liver oil. Some mothers fail to realize so great is their own distaste for cod liver oil, that most babies will not only take the oil if properly given but will actually enjoy it. Proof of this is seen in orphanages and pediatric hospitals where cod liver oil is administered as a food in a matter of fact manner, with the result that refusals are rarely encountered.

The mother who wrinkles her nose and "makes a face" of disgust as she measures out cod liver oil is almost certain to set the pattern for similar behavior on the part of her baby.

Most babies can be taught to take the pure oil if, as Eliot points out, the mother looks on it with favor and no unpleasant associations are attached to it. If the mother herself takes some of the oil, the child is further encouraged.

The dose of cod liver oil may be followed by orange juice, but if administered at an early age, usually no vehicle is required. The oil should not be mixed with the milk or the cereal feeding unless allowance is made for the oil which clings to the bottle or the bowl.

Mead's 10 D Cod Liver Oil is made from Mead's Newfoundland Cod Liver Oil. In cases of fat intolerance the former has an advantage since it can be given in 1/3 to 1/2 the usual cod liver oil dosage.

(To be continued)

Adv.

## F. A. MORRIS PHARMACIST

Phone 103 Canfield, Ohio

\*\*\*\*\*

We fill Rs as you write them. We will be glad to favor you at any time.

We furnish doctors, surgeons and dentists with gowns, smocks and nurses' uniforms. Also doctor towels.

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Has had 2 years training as nurse. Desires position in physician's or dentist's office. For information communicate with the Business Office.

## Are You Represented On Our R File?

### BROWN'S DRUG STORE

Oak & Landsdowne Phone 4-0952

"On the East Side—  
It's Brown's"

## For Your Convalescent Patients!

Just received a shipment of  
very fine Imported

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[Sherry and Port]

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THE APOTHECARY

Home Savings and Loan Bldg.

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Delivery Service Daily From  
9:00 A. M. to 9:00 P. M.

W. I. Parks—of Merrell Company is pleased with the reception the profession is giving him and Merrell Products. Among the many Merrell items Karicin is a best seller—and we do like their cod liver oil concentrate tablets. Do children cry for them? And how!

Several doctors have blossomed out with Jack Lotze's "low pressure" Generals. They look spiffy. We mistake them for Cadillac cars.

The Bulletin still carries an invalid coach ad. Clifford L. Thompson has a beautiful coach, is courteous and prompt. He deserves the consideration of all the profession. Let us assist those who help us.

When you have your suit dry-cleaned—remember how the trousers show the crease where it was hung on the coat hanger? Blair overcomes that with a simple contrivance. Send your suits to Blair's and don't forget that Blair can dry-clean anything that can be dry-cleaned. Tell the wife too.

## Dependable Products For the Medical Profession

We manufacture a complete line of medicinal products of the very highest standard which we offer direct to members of the medical profession. Every product is ready for immediate use, easily dispensed. We guarantee them true to labels and of reliable potency—our catalogue free on request.

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**Theirs is the most deserved season's  
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# PNEUMONIA

In the treatment of the Pneumonias, in order to lessen toxæmia and to reinforce the patient's power of resistance, the use of Antiphlogistine serves as an appropriate adjunct.

Its symptomatic effects are manifested by

- Early relief from pain
- Improved heart action
- Relief of dyspnoea
- General soothing of the patient with induction of sleep.

Sample and Literature on request.

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## ANTIPHLOGISTINE

*Blair's*

Responsible Drycleaning  
prolongs the life of your  
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SCIENTIFIC METHODS  
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### WHAT IS CARITOL?

For ages, man has eaten certain palatable fruits, vegetables and dairy products to satisfy his hunger. His body requirements for vitamin A were thus unconsciously satisfied in greater or less degree.

The substance responsible for this vitamin A activity has recently been shown to be carotene, a yellow organic pigment (C40H56), called Primary Vitamin A by Sherman and Smith in 1930.

The prevalence of latent vitamin A deficiency diseases suggests to numerous investigators that modern diets do not contain enough carotene to fully satisfy the requirements of many individuals.

The fact that carotene is normally present in various parts of the body, blood, breast milk, etc., would seem to indicate that in addition to its activity as a vitamin, carotene itself meets other body requirements besides its conversion into the colorless product by the liver.

If this deficiency is to be made up, what is more natural than to supply the same palatable substance, carotene, derived from vegetables, in concentrated form?

This is now possible. S. M. A. Corporation, world's largest producer of carotene, offers physicians a highly potent solution containing 0.3 per cent carotene (Primary Vitamin A) in drop or capsule form at most pharmacies. The name is Caritol. Adv.

# NO FISHY TASTE *because* they contain the **PALATABLE** **FRUIT AND VEGETABLE FORM OF VITAMIN A**

## **CARITOL, for A, alone—**



Caritol is a 0.3% solution of Carotene ( $C_{40}H_{56}$ ), the palatable fruit and vegetable form of vitamin A, and therefore represents the form in which most vitamin A is naturally consumed by the human body.

### **Helps Build Resistance and Promotes Growth**

Caritol, by virtue of its vitamin A activity, promotes growth and, as indicated by experimental studies, may be an aid toward the establishment of resistance of the body to infections in general. It may be prescribed alone or with other vitamin products. There is no fishy taste or bad after-taste. The cost is reasonable, too. Caritol is available in 15 c.c. and 50 c.c. dropper-top bottles and in capsules packed 25 and 50 to the box.

**CAPSULES  
OR DROPS  
INSTEAD OF  
TEASPOONS**

**EASY DOSES  
NO FISHY TASTE  
NO AFTER TASTE**

*Prescribe these naturally palatable vitamin products — they cost no more.*

Taste the carotene products yourself. Write for samples. We also offer *Smaco Cod Liver Oil fortified with carotene and vitamin D* for those physicians who prefer to prescribe cod liver oil. It is three times as potent in *both* vitamins A and D. Therefore one teaspoon is equivalent to three teaspoons of good grade cod liver oil. Improved flavor and minimum cost to patient. For vitamin D alone (for the prevention or cure of rickets), we offer *Smaco Vitamin D*, a highly potent extract of the antirachitic principle of cod liver oil prepared by methods (Zucker process) developed at Columbia University. Ten drops equivalent in vitamin D potency to three teaspoons of good grade cod liver oil.

## **CARITOL-with-Vitamin D**



Caritol-with-Vitamin D is the most palatable combination of vitamins A and D on the market because it contains the fruit and vegetable form of vitamin A, carotene, and a tasteless vitamin D prepared for therapeutic use by methods (Zucker process) developed at Columbia University. It is naturally palatable, not artificially flavored.

### **For A and D, together in Palatable Form**

Caritol-with-Vitamin D is, therefore, especially recommended for patients who need both vitamins A and D, but object to the fishy taste of fish liver oils and their concentrates.

There is no fishy taste or bad after-taste, and the cost is reasonable. Available at prescription pharmacies in 5 c.c. and 50 c.c. dropper-top bottles and in 25-capsule boxes.

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*"World's Largest*



**CLEVELAND, OHIO**

*Producer of Carotene"*